

FRIDAY 22 SEPTEMBER
ECAL, AVENUE DU TEMPLE 5, 1020 RENENS,
SWITZERLAND

Start Time	Speakers
09:30	Welcome remarks Alexis Georgacopoulos, ECAL Director Simona Scarpaleggia, CEO IKEA Switzerland
09:45	Marcus Engman Head of Design, IKEA of Sweden, Älmhult
10:30	Prof. Simonetta Carbonaro Consumer Psychologist, REALISE, Karlsruhe
11:15	Dr. Oliver Herwig Journalist & Author, Munich
	Lunch
13:00	Antonio Scarponi Designer & Architect, Conceptual Devices, Zurich
13:45	matali crasset Industrial Designer, matali crasset productions, Paris
	Break
15:00	Kim Colin Designer, Industrial Facility, London
15:45	Mario Bellini Architect & Designer, Mario Bellini Architects, Milano
16:45	Closing DDD 2017

AGGENDA